



Integrated Marketing
Communications Group

G&S Integrated Marketing Communications Group Fact Sheet

About:

G&S Integrated Marketing Communications Group is a multi-faceted platform serving several high-value market and industry sectors. It has two go-to-market agency brands, G&S Business Communications and Morgan Myers, a G&S Agency. Each brand serves a specific market and business needs.

The Group has more than 165 employees and generates more than \$33M in annual revenue. It is headquartered in New York City, with offices in Chicago, Ill., Raleigh, N.C., Waukesha, Wis., and Waterloo, Iowa, with remote employees in multiple regions of the country.

G&S is, and always has been, an independent organization for more than 50 years. This allows its leaders to take a longer-term view to better serve our clients and create a unique culture for our employees and partners.

Go-to-Market Agencies Include:

[G&S Business Communications](#) has a 50-plus year record of taking the highly complex and making it easy to understand and embrace. The agency offers a broad range of services designed for the Fortune 500, mid-market companies and innovative start-ups across six key markets including Advanced Manufacturing & Energy, Agribusiness, Healthcare & Wellness, Home & Building, Landscape & Outdoor Living and Professional & Financial Services. It is known for helping B2B and B2B2C brands build markets and shape industries.

[Morgan Myers, a G&S Agency](#), builds, promotes and protects agriculture and food brands that help feed the world. The team offers distinct expertise in telling stories from “field and farm to food and fork” that create demand and build trust. The agency is known for launching new agricultural technologies and effectively communicating sustainability initiatives. The firm has a 42-year history of success that reflects the team’s passion for award-winning strategy, creativity, innovation and the ability to help clients create meaningful brand connections.

Headquarters:

111 West 33rd Street, 22nd
Floor, New York, NY 10001

Global Reach:

G&S’s global network extends across more than 60 countries and 165 cities through its PROI Worldwide partnership.

What We Stand For:

Our Purpose

To help innovative companies change the world.

Our Mission

To inspire people to take action, resulting in business growth for our clients.

Our Vision

To fuel transformation in the key industries we serve by unleashing the power of integrated marketing communications.

Our Values

Take Confident Risks,
Embrace Diversity &
Inclusion, Bring Great Ideas,
Fuel Change, Build Trust,
Enjoy Life, Win Together